



Fondazione
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Fundraising and Sponsorship Guidelines in favor of the SALUS Initiative

approved by the Board of Directors on 01/09/2023

Corporate partnerships are an important tool within the fundraising activities of the [European SALUS Network](#), represented by the lead organization, the LUMEN ETS International Foundation. They help diversify funding sources to ensure the economic sustainability needed to continue institutional activities.

Partnerships must in any case respect the core values of integrity, independence and impartiality of the European Network SALUS and promote health and environmental sustainability throughout Europe.

Before accepting funds and signing an agreement, the LUMEN ETS International Foundation carries out a thorough and rigorous ethical screening of the sponsor.

The Foundation does not accept under any circumstances contributions from sponsors/companies:

1. involved in the production and trade of weapons;
2. involved in tobacco production and the gambling business;
3. involved in the exploitation of individuals (pornography, illegal work, etc.);
4. whose production is in any case in conflict with the principles and objectives of the SALUS initiative and with the principles established in the Foundation's Statute.

The Foundation will pay particular attention to, and evaluate on a case-by-case basis, sponsors/companies belonging to the following areas:

1. pharmaceutical sector;
2. alcohol;
3. involved in exploitation of the environment.

Secretariat

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Provincial road to Polignano 5/13 - San Pietro in Cerro (PC) - ITALY
Tax code: 91130600330
Entity registered in the RUNTS n. 119372 of 24/05/2024
EU Transparency register ID n. 693755753091-85



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The Foundation reserves the right to refuse to partner with sponsors whose image has been compromised by past transactions that fall into one of the above-mentioned categories.

The company, upon request of the Foundation, will be required to provide the Organization with information regarding the points indicated below.

- Transparency: the company/business's willingness to provide information about itself and to provide it truthfully.
- Abuse of power: the initiatives undertaken by companies, by virtue of their economic power, to influence public opinion and political power with respect to political, social, economic and technological choices.
- Third World: the way production and commercial activities are managed in the Global South.
- Environment: behavior adopted with respect to the environment (for example, convictions or fines for having transgressed environmental protection laws, production of particularly toxic pesticides or other substances harmful to humans and the environment).
- Workers' safety and rights: the measures taken to safeguard workers' safety and respect their rights under contracts and the law.
- Consumers and legality: the sale of dangerous products, illegal activities and fraud, misleading or incorrect advertising, and labels that do not provide accurate information.
- Oppressive regimes: the ownership of businesses in countries governed by oppressive governments. Such businesses are contested because they provide a source of funding for oppressive governments through the payment of taxes and the distribution of profits;
- Tax havens: the registration of the parent company or major branches in countries that guarantee complete secrecy and a very favorable tax regime.
- Social activities: Social and humanitarian initiatives already undertaken by the company or the group to which it belongs, in particular collaborations with other Italian or foreign NGOs.

On a case-by-case basis, based on the proposed partnership, the impact on beneficiaries in the field, and the company's specific needs, we will develop a communications plan that engages the Organization's and the company's institutional communication channels.

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